

Jonathan X Lewis

Front-End Stack Manager and Web Designer

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History of delivering front-end stack for over 300 successful websites to drive revenue

Customer retention management through communication, education and training

Proven creative lead for branding and image management

PROFESSIONAL EXPERIENCE

Manager of Front-end Stack

2010 to present

Generation Web

Responsible for delivering front-end stack for hundreds of successful websites. Start-to-finish turnkey websites include ecommerce solutions, and video content. Both proprietary CMS and Wordpress development. Liaison with customer to provide best solution for business; with design team to create best solutions, and with back-end team for proper function. Strategic education of customer for customer retention program, pre-and post-sales consultations. Developed apps for iPhone and Android: H2OTracker for City of Arvada and Skicoupons.com app.

Web Design and Delivery

2003 to present

Lewisphillips Web Design

Designed and implemented a variety of products to streamline delivery of components. Provided ecommerce programming, Internet security, email server experience, and interactive page development. Developed web forms, interactive databases, encrypted data access, and maintaining data security. Turnkey delivery of ecommerce solutions.

Principle Graphic Designer and Creative Lead

TIBCO Software, Inc.

Creative Lead for emerging B2B company. Designed and specified TIBCO branding, web portal, video tutorials, and print media for \$264 million company that grew to \$387 million during tenure. Team approach improved collaboration with web development team and increased use of web portal as the face of the company. Delivered design and production for all packaging, flash-based sales demos, and print sales materials. including templates for future collateral, as well as the website look and feel. Ported the website from HTML into a content management system.

SKILLS

Languages
Javascript, HTML, CSS,
PHP, Ruby
Content Management
Systems
WordPress, Joomla,
SiteGen

AWARDS

Top Ten Yahoo Links
Dalton Pen Communications
Award of Excellence in
Electronic Communication

EDUCATION

Bachelor of Fine Arts, SUNY
Purchase
Associate of Arts Program,
Botanical Illustration
New York Botanical Gardens
Certification from American
Coaching Effectiveness Program

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ADDITIONAL EXPERIENCE

Web Design:

Mediaworks Arvada, CO 2009-2011

Moved company from flat HTML to open source CMS systems and current standards.

Adobe Systems, Inc. San Jose, CA

Developed Java-based component for auto-run HTML documentation.

Various Clients Boulder, CO

Developed Joomla and WordPress websites. Determined client requirements, developed branding materials, maintained and upgraded websites, template and logo design. Delivered customer technical training.

Graphic Design & Illustration:

Beyer Blinder Belle, Architects New York, NY

Spearheaded client visibility via branding for print marketing materials, driving increased revenue for architecture partners. Managed all aspects of corporate printed communication, image library, presentation media and instrumental in developing presentations for business development. Created illustration brand for special events, such as the Ellis Island renovation and opening.

Morgan Kaufmann Publishers, Inc. San Francisco, CA

Designed books from cover to layout for the computer-aided architecture market.

Junglee Software Sunnyvale, CA

Illustrated user interface icons. Created design framework for website and templates for print branding.

Sun Microsystems Cupertino, CA

Illustrated icons used in development environment. Animated "Mr. Java" for web page tutorials and interactive website.

WEBSITES

gapmap.org
cumbrestoltec.com
www.womensbeanproject.com
creeksidecoalition.org
cclpvitalsigns.org
www.blackcreekcapitalmarkets.com
cusn.com
haleandbradford.com
lowellmilkeninstitute.law.ucla.edu
www.mprpd.org
specialdistrictlaw.com
tasman-geo.com
townofgardencity.com
williamsinstitute.law.ucla.edu
www.decantus.net
www.ppandl.net
www.rbcompany.com

Pipe Fitter App
App Store
Google Play

H2O Tracker App
App Store
Google Play